FOR IMMEDIATE RELEASE

Fueling a Future of Women Leaders in the Energy, Oil and Gas Industries -- WBENC Energy Executive Program Launches Inaugural Class November 5-10, 2017 at Shell’s Robert Training Center in Louisiana.

WASHINGTON, DC, October 20, 2017 -- The Women’s Business Enterprise National Council (WBENC) is proud to present the inaugural WBENC Energy Executive Program, a week-long immersive experience focused on increasing the competitive advantage and capabilities of women leaders within the energy, oil and gas industry supply chains.

“The WBENC Energy Executive Program will play an important role in developing women’s businesses as successful future suppliers of the energy, oil, and gas industries and further breaking down barriers for women entrepreneurs,” says Pamela Prince-Eason, WBENC President & CEO.

Underwritten by a grant from Shell Oil Company, this landmark program is part of a sustained effort by major oil and gas companies to enable women-owned businesses to become valued partners in the global energy supply chain. The WBENC Energy Executive Program brings together 30 women-owned businesses, industry experts, and professors from the University of Texas, McCombs School of Business for one week of training, skill development and networking further showing the commitment towards impacting the long-term success of diverse businesses that are critical to the global energy supply chains.

The WBENC Energy Executive Program resulted from an analysis done as part of WBENC’s Energy Advisory Board, which includes Diversity and Inclusion leadership from BP America Inc, Exxon Mobil Corporation, Chevron, and Shell—all of which are recognized on the annual America’s Top Corporations for Women’s Business Enterprises by WBENC. The advisory board analyzed data that showed while women entrepreneurs are represented in the energy supply chain and some are thriving, there is room for growth and improvement. The intensive curriculum for this program will be taught by industry experts and professors from the University of Texas, McCombs School of Business and include key topics in business strategy, marketing, finance and leadership. All executive topics will be based on how they relate to the energy industry and will use women business owners’ actual business experience in exercises where applicable.
The inaugural program, sponsored by BP America Inc, Chevron, Exxon Mobil Corporation, the National Minority Supplier Diversity Council, Shell, and the Women’s Business Enterprise Council South, will be held at Shell’s Robert Training and Conference Center, a world-class training facility used to train and certify oil and gas employees before they start working offshore.

Learn More:
http://www.wbenc.org/energy-executive-program

About the Women's Business Enterprise National Council

The Women’s Business Enterprise National Council (WBENC) is the largest third-party certifier of businesses owned, controlled, and operated by women in the United States. WBENC partners with 14 Regional Partner Organizations (RPOs) to provide its world class standard of certification to women-owned businesses throughout the country. WBENC is also the nation's leading advocate of women-owned businesses as suppliers to America’s corporations. Throughout the year, WBENC provides business development opportunities for member corporations, government agencies and thousands of certified women-owned businesses at events and other forums. Learn more at wbenc.org