**WBEA Privacy Policy**

To demonstrate our commitment to the privacy of your personal information, we have developed this policy, which discloses our privacy practices for the personal information we collect through the Web Site.

By using the website, you agree and consent to our use of your personal information as described in the policy, which is incorporated into and subject to our website terms of use.

If you do not agree with and consent to our use of your personal information as described in the privacy policy. Please do not provide your personal information to us through this website.

This policy informs you about:

What personal information we collect

Who collects and owns the information

How we use your personal information or disclose it to third parties

What choices you have regarding collection, use and disclosure of your personal information

How to correct, update, or delete your personal information

What kind of security procedures we use to protect against the loss, misuse or alteration of information under our control

How this policy may be amended

“Personal information” is information that would allow someone to identify or contact you including, for example, your full name, address, and telephone number, and/or email address. Personal information does not include aggregated information that, by itself, does not permit the identification of anyone individual.

1. What Information Is Collected.

User may browse through the informational portion of our Web Site without providing
us with any personal information. However, if you request information materials from us, we may ask for your contact information, such as your name, email address, company name, address, and phone number. In addition, we may collect personal information from you when you send us emails or submit other forms of information directly to us. We may also collect personal information from you at other points on our Web Site that state that personal information is being collected.

Our Web Site contains a secure page, which are only accessible by Corporate Members, WBE Certified Women Business Enterprises, Regional Partner Organizations, and WBEA Staff. The secure page includes WBENC Link.

To obtain access to this secure page on our Web Site, you must be a Corporate Member or WBE Certified Women Business Enterprises.

To receive some WBEA information (Promotions, Alert, Announcements, etc.) you are required to complete a registration form. This form will request certain personal information about the Web Site user. This information will be compiled into a profile. Such information may include at least the following: name, address, email address, company name, phone number and work address.

In addition, we may use a feature of browser called a “cookie” to identify you while you are using the Web Site. Cookies are small pieces of information stored on your hard drive, not on our Web Site. Cookies make your internet experience quicker and more convenient. You are always free to decline our cookies if your browser permits, but some parts of our Web Site may not work properly if you do. We may also use cookies for other purposes, including enhancements to the registration system. In addition, we may also collect your Internet Protocol (IP) to help us analyze traffic on the Web Site, and we may have link identification numbers when you link to the Web Site from web sites of our partners.

2. Who Collects Your Information.

WBEA owns the Web Site and the personal information collected through this Web Site. We may outsource to a third party hosting and operation of the Web Site. However, such third parties do not and will not have any ownership interest in the personal information collected or any right to use the personal information a part from the operation of the Web Site. WBEA is not responsible for the privacy practice of any third parties.

Our mailing address is WBEA, 9800 Northwest Freeway, Suite 120 Houston, Texas 77092 and our email address for privacy concerns or questions is tprophet@wbea-texas.org.

3. How We Use Your Information or Disclose It to Third Parties.

We use the personal information collected through this Web Site to administer and deliver our services and programs. In connection with the delivery of our services and programs, we may share the personal information with third – party partners or vendors who help deliver or administer the services and programs, but they are only permitted to use the information in connection with the delivery or administration of our services and programs.
We may also use the personal information collected through the Web Site to provide you with information or newsletters related to our services and programs, and to promote our services and programs to you or your company as listed in your profile. This may include sending you information and promotions via email, postal mail, fax, or telephone calls. However, for information that we collect through your voluntary participation in an online customer survey to obtain your suggestions or comments about WBEA services or programs, we use such information only for purpose for which it was collected. We will not use such survey information for direct marketing or disclosure to other companies.

We also use personal information on an aggregated basis for a variety of purpose, including operating and enhancing our Web Site and our services and programs, internal marketing research, and management reporting. We reserve the right to use and disclose this aggregated information to third parties for any purpose. Aggregate information will not identify any one specific individual.

4. Controlling the Collection, Use and Distribution of Your Information

You can control the content of the personal information we collect from you by following the instructions stated below in section 5. In addition, if you do not want to receive marketing materials or communication from us or subject to section 5, do not want your contact information disclosed to third parties apart from the delivery or administration of our services and programs, you can opt-out by contacting us at wbeaevents@wbea-texas.org.

Please note that if provide any information on your own or directly to third parties who may be linked to, or otherwise connected with our Web Site, different rules may apply to their use or disclosure of your personal information. We encourage you to investigate and ask questions before disclosing information to third parties. You should review the privacy policy of any site linked to our Web Site, prior to providing any information on or to that site. This Privacy Policy applies only to this Web Site and does not apply to any third-party site that may link to or be linked from this Web Site.

In the event, we need to investigate or resolve possible problems or inquiries, we can, and you authorize us to, disclose any information about you to private entities, law enforcement or other government officials as we, in our sole discretion, believe necessary or appropriate.

5. Correcting, Updating and Deleting Your Personal Information.

You can access, update or delete your personal information by contacting us at wbeaevents@wbea-texas.org.

However, for verification and security purposes, before we allow you to access, update or delete your personal information through any means, you may be asked to provide us certain personal information. We are not responsible for removing your personal information from the records of any third party who has previously been provided with your information in accordance with this Privacy Policy.

If you choose to delete any of your personal information that is maintained by us, it will
not be used by us or disclosed to third parties in the future in the ordinary course of business. However, even if you delete or change some personal information in our registration database, it may still be stored on other databases (including those kept for archival purpose). Also, we need to certain or your personal information in order to deliver our services and programs, you may not able to receive such programs if you delete such personal information.


We have established, and we maintain, reasonable security procedures to protect the confidentiality, security and integrity of your personal information. We use encryption, Secure Socket Layers, and firewalls, and we implement off-line efforts to further protect this information including limiting employee access to personal information and updating our employees regarding our security practices and privacy policies. However, please recognize that “perfect security” does not exist on the Internet. Due to the inherently open and public nature of the Internet, their parties may intercept or access transmissions or private communications without your or our knowledge or consent.

The Web Site is maintained in the United States of America. By using this Web Site, you authorize and agree to and opt-in to the exportation of your personal information to the U.S.A. and its storage and use as specified above when you provide such information to us.

7. Changes to This Policy.

We may amend or change this Privacy Policy at any time without any prior notice to you. We will post any revisions to this policy on this Web Site, so that users are aware of these changes. Any user of this Web Site who provides any personal information after changes to this Privacy Policy are posted will be deemed to have accepted the revised Privacy Policy. If at any point we decide to use the personal information you provided through this Web Site in a manner different from that stated at the time was collected, we will send you an email notifying you of such changes and giving you the option to allow or not allow us to use the information in the different way. Without such consent, we will use personal information in accordance with the Privacy Policy in effect at the time the information was collected.

8. Effective Date.

This Privacy Policy is effective as of May 16, 2017.

We hope this Privacy Policy helps you understand our policy procedures regarding your personal information that you provide us through this Web Site. If you have any questions, you may contact tprophet@wbea-texas.org.